

# Michael Siegal, MD, PhD\*



**Castle Connolly**  
PRIVATE HEALTH PARTNERS, LLC

**A Health Care Experience  
Designed for You**

**A more convenient,  
connected, and collaborative  
approach to care.**

**24/7 Connectivity · Preventive Focus · Personalized Approach to Care**

## ***Join Me in a New Model of Care***

Over two decades ago, I began developing a new model for the practice of office-based medicine. Early on, it was obvious to me that I needed to limit my patient panel in order to be able to provide patients with unrushed, focused attention, permitting us to deal with one another in a collaborative, mutually respectful manner. Over the years, this evolving membership model has taught me a great deal about the development of successful physician-patient partnerships. In today's healthcare environment, more than ever, I am privileged to be able to work toward becoming the type of physician I have always valued most – a listener, a provider, and a healer to my patients.

Collaboration with Castle Connolly Private Health Partners, LLC, (CCPHP) in a new membership program is the next exciting step in my practice journey. Through this collaboration, I am now able to

provide new members with access to additional amenities beyond those I already provide. My current membership practice includes enhancements such as 24/7 connectivity to me and same- or next-day appointments. Through Siegal CCPHP, members will now be able to enjoy additional offerings, such as the innovative SENS Solution health coaching program, the CCPHP Member Affinity Program, e-newsletters containing health and wellness information, opportunities for telemedicine visits and more. You can learn more about all the membership benefits by reading this brochure, or by calling 1-646-480-1679. I look forward to hearing from you, and to beginning a partnership on your path to wellness.

Michael Siegal, MD, PhD

## **Dr. Michael Siegal**

*Internist, Cardiologist*

Michael Siegal, MD, PhD is a Board-Certified



Internist/  
Cardiologist who  
has been practicing  
in Manhattan for  
over 20 years.

An early adopter  
of the membership-

based model, Dr. Siegal has been able to provide his patients with the attention and level of care they deserve, while providing them access to the additional experience and

insights garnered during his multi-faceted healthcare career.

Dr. Siegal has administrative experience as a Hospital Division and Department Chair, a Hospital Medical Director, and a HMO Medical Director. Since 1999 he has served as a medical communications consultant with Ogilvy CommonHealth Worldwide, A WPP affiliate.

Dr. Siegal received his PhD in Pharmacology and Cardiac Electrophysiology, and his MD, from the College of Physicians and Surgeons, Columbia University. He earned his undergraduate degree in Chemistry and Physics from Harvard College.

## **Castle Connolly Private Health Partners (CCPHP)\*\***

CCPHP was established in conjunction with Castle Connolly Medical Limited (CCML) in order to connect patients with top physicians in a manner that facilitates an optimal health care experience. CCML is a highly-regarded research organization based in Manhattan best known for its *America's Top Doctors*® publication. Dr. Siegal and CCPHP have developed a membership program that will provide members with a unique array of amenities and enhancements and connectivity to an elite network of the nation's top specialists and primary care providers.

**To learn more, visit our website:  
[www.siegalccphp.com](http://www.siegalccphp.com)**

## Why join Siegal CCPHP?

As a member of Siegal CCPHP, you are signing up for a more convenient, connected, and collaborative health care experience.

Membership includes:

- **24/7 access.** Dr. Siegal is available to communicate with you via phone, e-mail, or text.
- **Extended office visits.** When you see Dr. Siegal in his office, he will spend as much time with you as needed to address your concerns.
- **Same-day or next-day appointments.** You can schedule appointments to be seen quickly - and at times that are convenient for you.
- **Connectivity to other Top Doctors.** If you need care from another specialist, Dr. Siegal will have enhanced connectivity to CCML's 48,000+ top physicians across the world, to help facilitate your accessing specialist care from a "Top Doctor."
- **Telemedicine.** As a member of Siegal CCPHP, you will be able to connect with Dr. Siegal through a secure, telemedicine platform - which can be a convenient alternative to an in-person office visit, if appropriate.
- **"SENS Solution" Assessment.** Our "SENS" platform is based on four pillars: Sleep, Exercise, Nutrition, and Stress Management. The membership model provides Dr. Siegal a platform to offer you a more personalized approach to your preventive health and overall well-being, including CCPHP's comprehensive program for assessing your overall wellness status and needs.
- **"SENS Solution" Health Coaching Program.** As a Member, you gain access to a SENS Health Coach, who provides you with customized support and education, helping you identify and resolve potential barriers to a healthier lifestyle. Your SENS Health Coach collaborates with Dr. Siegal, creating an integrated and robust team to help achieve your wellness goals, one step at a time.

Learn more at [www.ccphp.net/sens](http://www.ccphp.net/sens).



## INVEST IN YOUR HEALTH

- **Develop a strong relationship with Dr. Siegal to create a more collaborative approach to maintaining your health.**
- **Take control of your health in a more proactive and dynamic way.**
- **Connect with the nation's premier top physicians.**



### Siegal CCPHP Commitment

Members enjoy a more convenient, connected and collaborative relationship with their physician. The structure of the membership program is designed with one simple focus: our members. The amenities and enhancements of our program are designed to help members achieve their individual goals and support them in maintaining a healthy lifestyle.



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[www.siegalccphp.com](http://www.siegalccphp.com)

phone: 1-646-480-1679

email: [siegalmemberservices@ccphp.net](mailto:siegalmemberservices@ccphp.net)

\* Siegal CCPHP, LLC, the membership organization referred to in this brochure, is sometimes also referred to as "Siegal Castle Connolly Private Health Partners" as shown on the logo above or as "Siegal CCPHP." Siegal CCPHP, LLC is acting on behalf of, and at the direction of, Dr. Siegal and his medical practice, pursuant to a Business Associate Agreement (as defined in the Health Insurance Portability and Accountability Act of 1996, as amended ("HIPAA")), to assist Dr. Siegal and his practice to inform you about, and/or respond to questions relating to, exciting changes in his practice.

\*\* Castle Connolly Private Health Partners, LLC, is sometimes referred to herein as "Castle Connolly Private Health Partners" or "CCPHP."

\*\*\* In cases where Dr. Siegal is unable to communicate due to vacation, sickness, or other reason, communication with another practitioner or covering physician will be arranged.